

Exhibitor guide UNITI expo 2024

UNITI expo 2024 cooperation partners



































Organiser: UNITI-Kraftstoff GmbH



In cooperation with:

COM-3-TEC

THE COMMUNICATION AGENCY

www.uniti-expo.com

As at April 05, 2024

Subject to change. Find the latest version <u>her</u>e

Table of contents

Welcome	2	4	4.11. Stand cleaning	14
UNITI expo at a glance		5	4.12. Stand parties	15
_			4.13. Stand security	15
Fairgrour	nd map	6	4.14. Trade fair hostesses	15
1. Overvie	ew portals	7	4.15. WiFi inside halls	16
1.1.	UNITI expo exhibitor portal &		5. Stand construction (in alphabetic order)	17
	Stuttgart Messe Service Portal	7	5.1. Barrier-free construction	17
2. Openir	ng timos	8	5.2. Balloons	17
	Trade fair	8	5.3. Beverage dispensing systems	18
	UNITI expo networking party	8	5.4. Boundaries facing the aisle	18
۲.۲.	own expo networking party	0	5.5. Boundaries to neighbouring stands	18
3. Regist	ration		5.6. Ceiling suspensions	19
and o	rder deadlines	9	5.7. Compressed air	19
3.1.	Stand registration	9	5.8. Construction heights and distance to	
3.2.	Services provided by Landesmesse Stuttgart	9	neighbouring stands	20
3.3.	Stand construction permit	9	5.9. Electrical installations	21
3.4.	Exhibitor directory	10	5.10. Floor loading	21
3.5.	UNITI expo networking party	10	5.11. Furniture and plant leasing	21
3.6.	Press materials	10	5.12. Gas cylinders/pressure vessels/hazardous substances	22
/ Inform	nation and		5.13. Internet/WiFi/communication installations	22
	ces (in alphabetical order)	11	5.14. Noise generated by machinery	23
	Co-exhibitors	11	5.15. Open-air spaces	23
	GEMA/music playback	11	5.16. Pyrotechnics	23
	Hall lighting	12	5.17. Set-up and dismantling times	23
		12	5.18. Set-up assistance	24
	Noise levels	12	5.19. Stand boundaries	24
4.6.	Photography/video	13	5.20. Stand construction and decoration materials, glass	25
4.7.	Plagiarism/industrial property rights	13	5.21. Stand construction permit	25
	Receptacles for rubbish, recyclable materials and	10	5.22. Stand roofing	25
4.0.	non-recyclable waste	13	5.23. Utility channels inside halls	26
/l O	Smoking ban	14	5.24. Vehicle exhibits	26
	. Stand catering	14	5.25. Water and waste water	26
7.10.	. Otalia oatering	17		

packages	27	10. Ticketing	40
Modular branded stand packages		10.1. Badges for exhibitors and stand personnel	40
from von Hagen GmbH	27	10.2. Tickets for trade visitors	40
Landesmesse Stuttgart stand packages	28	10.3. Guest tickets for your customers	40
Partners for your own customised stand solution	28	10.4. Tickets for the UNITI expo networking party	41
CS	29	11. List of contacts	42
Clearance height	29	11.1. Event Organisers	42
VisiFair logistics tool of Messe Stuttgart	29	11.2. Exhibitor contact	42
Truck parking	30	11.3. Venue	42
Refrigerated containers and refrigerated trucks		11.4. Event management	43
in loading docks	30	11.4.1. Landesmesse Stuttgart/Messe Service	43
Transportation of exhibits	30	11.4.2. Ceiling suspensions	43
Address for deliveries to your stand	31	11.4.3. Forwarding, lifting platforms, fork lift trucks	43
Cranes and hoists	32	11.4.4. Waste disposal	43
Storage of empties	32	11.4.5. Parking permits	43
Access map for loading / unloading	33	11.4.6. Stand security	43
ione and accommodation	0.4	11.5. Exhibition stand construction companies	43
		11.5.1. von Hagen GmbH	43
		11.5.2. bluepool GmbH	44
		11.6. Event technology	44
ACCOMMODATION	35	11.6.1. Maurer Veranstaltungstechnik GmbH	44
ting	36	11.6.2. Neumann-Müller GmbH & Co KG	44
Entry into the print and online versions		11.7. Catering	44
of the exhibitor directory	36	11.7.1. Party Weller	44
Advertising packages and individual services	37	11.7.2. Aramark	44
Publisher of the exhibitor directory and a word of		11.8. Others	44
caution regarding fraudulent publishers	39	11.8.1. Interpreter	44
Distribution of promotional materials on the		11.8.2. Trade fair hostesses	44
· · · · · · · · · · · · · · · · · · ·	39	11.9. Hotel & Tourism	44
Sample distribution/direct sales	39		
	Modular branded stand packages from von Hagen GmbH Landesmesse Stuttgart stand packages Partners for your own customised stand solution CS Clearance height VisiFair logistics tool of Messe Stuttgart Truck parking Refrigerated containers and refrigerated trucks in loading docks Transportation of exhibits Address for deliveries to your stand Cranes and hoists Storage of empties Access map for loading/unloading ions and accommodation Arriving by car Parking Accommodation ting Entry into the print and online versions of the exhibitor directory Advertising packages and individual services Publisher of the exhibitor directory and a word of caution regarding fraudulent publishers Distribution of promotional materials on the exhibition grounds	Modular branded stand packages from von Hagen GmbH 27 Landesmesse Stuttgart stand packages 28 Partners for your own customised stand solution 28 CS 29 Clearance height 29 VisiFair logistics tool of Messe Stuttgart 29 Truck parking 30 Refrigerated containers and refrigerated trucks in loading docks 30 Transportation of exhibits 30 Address for deliveries to your stand 31 Cranes and hoists 32 Storage of empties 32 Access map for loading/unloading 33 ions and accommodation 34 Arriving by car 34 Parking 34 Accommodation 35 ting 36 Entry into the print and online versions of the exhibitor directory 36 Advertising packages and individual services 37 Publisher of the exhibitor directory and a word of caution regarding fraudulent publishers 39 Distribution of promotional materials on the exhibition grounds 39	Modular branded stand packages from von Hagen GmbH 27 10.2. Tickets for trade visitors Landesmesse Stuttgart stand packages Partners for your own customised stand solution 28 10.3. Guest tickets for trade visitors 10.4. Tickets for the UNITI expo networking party 29 11. List of contacts Clearance height VisiFair logistics tool of Messe Stuttgart 29 11. Event Organisers VisiFair logistics tool of Messe Stuttgart 29 11. Event Organisers VisiFair logistics tool of Messe Stuttgart 11. Event Organisers VisiFair logistics tool of Messe Stuttgart 12. Exhibitor contact 13. Venue 14. Event management 14. Event manageme

Welcome

to **UNITI expo 2024**! We are delighted that you have chosen to be an exhibitor at our trade fair or will be registering with us in the near future.

This exhibitors' guide contains all the key information you will need as you make your preparations. Just click on the links provided to find further details and forms relating to individual topics. If you are unable to find an answer to a specific question, please get in touch with us directly (See page 42: 11.2. Exhibitor contact).

We hope that your preparations run smoothly and we wish you every success at **UNITI expo**!

Your *UNITI expo* team







UNITI expo at a glance

In May 2022, **UNITI expo** celebrated its fourth edition with over 16,000 participants from 100 countries and 431 renowned exhibitors from 37 countries. The complete program, the compact three-day format and the biennial scheduling are tailored to the needs of the **UNITI expo** target group.

UNITI expo 2024 addresses every facet of the retail petroleum and car wash sector on 40,000 m² of exhibition space. To facilitate an overview of the comprehensive range of products on offer, the exhibition area is divided into four themed areas: technology, payment & logistics, Car wash & car care, oil companies & fuel retailers and shop & convenience.

In addition to the actual exhibition **UNITI expo 2024** also offers a well-rounded series of seminars free of charge. Integrated directly within the exhibition halls, the themed forums with product presentations and seminars are within easy reach. The programme will be available

on the **UNITI expo** website in the run up to the trade fair.

On the first evening of the trade fair, a networking party will be held for exhibitors, their teams and their guests.

If you are not yet registered as an exhibitor, you should familiarise yourself with the exhibition conditions and make a decision to register as soon as possible as spaces are limited and registration forms will be processed on a first come, first served basis. Further information and registration forms are available at: www.uniti-expo.com.

As an exhibitor, you have access to two portals:

The **UNITI expo** <u>exhibitor portal</u> enables you to create your entry for the exhibitor directory, upload your press releases, generate trade visitor ticket codes for your guests and much, much more.

Use the <u>Stuttgart Messe Service-Portal</u> to book all the services offered by Landesmesse Stuttgart and its service partners. This portal provides, for example, services in relation to stand construction, stand connections, stand cleaning and catering.

UNITI expo is an out-and-out trade fair. As a consequence, it provides a unique opportunity to exchange ideas with experts and participate in project discussions at the highest level. Trade visitors can register online for **UNITI expo 2024** free of charge and print out their exhibitor badges prior to the start of the trade fair. Exhibitors can invite as many business partners, customers and potential customers as they wish free of charge, the only prerequisite being they must be trade visitors.

Please see our terms and conditions, as well as the Technical Guidelines of Landesmesse Stuttgart GmbH.

Fairground map



UNITI expo 2024 products & services Hall 1 Oil companies & fuel retailers Car wash & car care Payment & automation Transport & logistics Lubricants & additives Shop & convenience Services & media Alternative fuels Hall 3 Car wash & car care Forecourt equipment & construction Payment & automation Services & media Hall 5 Forecourt equipment & construction Payment & automation

Transport & logistics

Services & media

As at April 05, 2024 Subject to change. Find the latest version <u>here</u>.

1. Overview portals

1.1. UNITI expo exhibitor portal & Stuttgart Messe Service Portal -

After your registration as an exhibitor at *UNITI expo*, you will receive two separate registration data. Within a very short period after your registration, you will receive the registration data for the *UNITI expo* exhibitor portal. In addition, you will receive your registration data for the Stuttgart Messe Service Portal from Landesmesse Stuttgart. In this portal you can find everything you need for your stand construction or similar.

Please note that the registration data for the Stuttgart Messe Service Portal is different from that of the **UNITI expo** exhibitor portal! You can find out which portal will help you in which cases in the following table.

UNITI expo exhibitor portal

Editing your exhibitor directory entry

Registration of your stand personnel & download badges

Booking of tickets for the networking party

Generate trade visitor ticket codes

Book additional advertising services

Exhibitor info archive

Upload your press releases

Upload your exhibitor news

Stuttgart Messe Service Portal

Electricity, water, waste water, compressed air, internet supply, etc.

Stand construction packages & accessories, partition walls

Equipment such as furniture, media technology, plants, floor coverings, refrigeration units

Services such as cleaning, waste disposal, staff, hostesses

Permits of all kinds

Ceiling suspensions

Logistics

Catering

Parking passes

2. Opening times

2.1. Trade fair –

Admission free for registered trade visitors with visitor badge. (For registration information see <u>page 40: 10. Ticketing</u>)

Admission free for exhibitors with valid exhibitor badge.

2.2. UNITI expo networking party -

The **UNITI expo** networking party is an event on the first evening of the fair. It includes delicious street food and a fun entertainment program.

The networking party takes place at the Atrium in the East Entrance of the fair, on 14.05.2024 from 18.30. Access is limited to exhibitors and exhibitor quests with admission tickets.

(See page 41: 10.4. Tickets for the UNITI expo networking party)



3. Registration and order deadlines

3.1. Stand registration -

Stand registration forms will be processed on a first come, first serve basis. Registration of stands and co-exhibitors after the official registration deadline may result in restrictions to specific **UNITI expo** services.

> For an even stronger presence at **UNITI expo** you can book additional advertising services in the **UNITI expo** exhibitor portal.

3.2. Services provided by Landesmesse Stuttgart —

Please place all orders for electricity, water, stand cleaning, internet, ceiling suspensions, parking tickets and advertising services of the Landesmesse Stuttgart etc. as soon as possible via the <u>Stuttgart Messe Service Portal</u>. The deadlines for ordering all services of Landesmesse Stuttgart and its service partners can also be found in the <u>Stuttgart Messe Service Portal</u>. For more information about services, see <u>page 11: 4. Information and services</u> (in alphabetical order).

3.3. Stand construction permit –

Stand construction permits are awarded by Landesmesse Stuttgart. For information on permit requirements, see <u>page 25: 5.21.</u>
<u>Stand construction permit.</u>

Stand registration

Official registration deadline March 22, 2024

Stand registration form

www.uniti-expo.com

> Exhibitors > Becoming an exhibitor

Order deadlines

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

> Dates & deadlines

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Stand construction permit

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Permits
- > Stand construction permit

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Submission deadline May 10, 2024

After this deadline, stand construction approvals can only be verified in exceptional cases and with a longer processing time.

3.4. Exhibitor directory -

Your entry in the exhibitor directory can be created and updated online via the <u>exhibitor portal</u> up until the specified deadline. Amendments are no longer possible after the editorial deadline. (See <u>page 36: 9.1. Entry into the print and online versions of the exhibitor directory</u>)

3.5. *UNITI expo* networking party -

You can purchase tickets for the networking party via the **UNITI expo** exhibitor portal. Belated registration for the networking party is subject to individual enquiry. (See page 40: 10. Ticketing) The tickets can be picked up at the exhibitor counter in the Entrance East on **May 13, 2024**.

3.6. Press materials —

All press releases will be combined in one **UNITI expo** press kit, which will be made available to editors and members of the press.

Should you be a **UNITI expo** cooperation partner or have booked the premium package or your individual press kit, you can additionally display your own press kit in the **UNITI expo** press room. More information about the press kit and all individual services can be found on page 37: 9.2. Advertising packages and individual services.

To display the press kits on time, please send up to 50 press kits to the address on the right or bring them to the press room in hall 1 on Monday, **May 13, 2024** by latest **4 pm**. Please note that we can only display booked press kits.

Exhibitor portal

www.uniti-expo.com

> Exhibitors > Exhibitor portal

Editorial deadline

March 22, 2024

Exhibitor portal

www.uniti-expo.com

> Exhibitors > Exhibitor portal

Registration deadline

May 3, 2024

Press releases

via the exhibitor portal until May 6, 2024 at the latest

Exhibitor portal

www.uniti-expo.com

> Exhibitors > Exhibitor portal

Address

Schenker Deutschland AG -DB SCHENKERfairs-Entrance: Tor 1

70629 Stuttgart Messegelände

Germany

<<**UNITI expo** Pressemappen>>

<com-a-tec GmbH>>

4. Information and services (in alphabetical order)

Orders of services such as electricity, water, Wi-Fi, stand construction, etc. of Landesmesse Stuttgart and its service partners are available online via the <u>Stuttgart Messe Service Portal</u>. Information on the services and prices are available from **autumn 2023** on. In order to book services, you need your own login data, which allows you to place the orders. You will receive them by **autumn 2023** or at the latest 4 weeks after your registration. Invoicing for the services used will be carried out directly by the Landesmesse Stuttgart.

Please observe the aforementioned order deadlines. Late orders could incur considerable extra costs.

4.1. Co-exhibitors —

As an exhibitor, you are required to register your co-exhibitors. A fee of $\[\in \]$ 490,00 plus VAT is charged per co-exhibitor. This fee includes a basic entry in the exhibitor directory.

4.2. GEMA/music playback —

In accordance with the provisions of the Federal Copyright Act (copyright law), the permission of GEMA is required for any form of music playback. Undeclared playback of GEMA-protected music may result in claims for damages from GEMA.

Conceivably, GEMA inspectors may visit the trade fair and take action against exhibitors using unauthorised music playback at their stands.

Co-exhibitor registration form

www.uniti-expo.com

> Exhibitors > Download area

Exhibition conditions of UNITI-Kraftstoff GmbH Item 6.5

www.uniti-expo.com

> Exhibitors > Download area

Application for music playback permit

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Permits
- > GEMA permit

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Instructions on GEMA permit

www.stuttgartmesseserviceportal.de [UNITI expo 2024]
> Downloads

4.3. Hall lighting

General lighting in the halls is at least 300 lux. We recommend you use additional lamps to create the ideal lighting conditions for your stand. For stand lighting partner companies, see page 43: 11.5. Exhibition stand construction companies and 11.6. Event technology.

4.4. Liability and exhibition insurance

Exhibitors are strongly advised to take out a liability insurance policy that covers liability claims from third parties.

Exhibitors are also recommended to take out an exhibition policy that insures their stands and exhibits for the official duration of the trade fair and also during set-up and dismantling (including transportation of exhibits).

4.5. Noise levels –

For the benefit of all exhibitors and visitors, the noise levels generated by demonstrations, music, shows and audiovisual presentations must be limited in such a way they do not disturb others and normal volume conversations can be held at neighbouring stands (about 75 dBA at 3 m distance from the stand). In case of non-compliance, the organiser is entitled to prohibit the activity and, if necessary, close the stand.

Exhibition conditions of UNITI-Kraftstoff GmbH Item 20.1

www.uniti-expo.com

4.6. Photography/video

The production of commercial visual recordings of any kind, in particular photography and filming/videotaping, is prohibited throughout the exhibition area. Only press, photographers and film crews accredited by UNITI-Kraftstoff GmbH are authorised to produce such material.

Filming and photographing of exhibitors is permitted within the confines of their own stands and exhibits.

4.7. Plagiarism/industrial property rights -

As an exhibitor, you are responsible for ensuring that your exhibits comply with industrial property rights. The organiser reserves the right to exclude the exhibitor from the fair in the event of a proven property right infringement.

4.8. Receptacles for rubbish, recyclable materials and non-recyclable waste-

Stand receptacles for recyclable materials and non-recyclable waste must have closed lids and must be made of non-combustible materials. Exhibitors are responsible for disposing any rubbish or non-recyclable waste that is created during set-up and dismantling. Suitable receptacles can be ordered via the Stuttgart Messe Service-Portal.

Photography / video press accreditation

www.uniti-expo.com

> Journalists > Media accreditation

Exhibition conditions of UNITI-Kraftstoff GmbH Item 22

www.uniti-expo.com

> Exhibitors > Download area

Information on plagiarism/industrial property rights

www.uniti-expo.com

> Exhibitors > Download area

Exhibition conditions of UNITI-Kraftstoff GmbH Item 21

www.uniti-expo.com

> Exhibitors > Download area

Order form for rubbish and non-recyclable waste

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

 $\$ Stand construction & Service $\$ Stand services $\$ Waste disposal

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Waste guidelines

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

Downloads

Exhibition conditions of UNITI-Kraftstoff GmbH Item 6.8

www.uniti-expo.com

4.9. Smoking ban

Smoking is prohibited throughout the exhibition grounds. Smoking is only permitted in designated outdoor areas.

Special permission has been granted for testing e-cigarettes and e-liquids. These may be **tried out to a limited extent**, exclusively at the stands with such products in their portfolio. There must be no excessive consumption that could affect surrounding exhibitors. The smoking ban also applies to e-cigarettes in the aisles, other exhibition stands, in the entrance area and on the rest of the fair-grounds.

4.10. Stand catering -

Catering services at Landesmesse Stuttgart are provided by Aramark.

You can hire a caterer of your choice to carry out catering on your own stand. (See also page 44: 11.7. Catering)

4.11. Stand cleaning -

A range of different stand cleaning services can be booked prior to and during the course of the trade fair.

Catering Aramark

www.stuttgartmesseserviceportal.de [UNITI expo 2024]
> Stand construction & Service > Catering

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Instructions on the hand-out of food and drinks

<u>www.stuttgartmesseserviceportal.de</u> [*UNITI expo 2024*] **>** Downloads

Order form for stand cleaning

www.stuttgartmesseserviceportal.de [UNITI expo 2024]
> Stand construction & Service > Permits > Stand party permit

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

4.12. Stand parties -

If you wish to host a party at your stand outside of the trade fair opening hours on **May 15, 2024**, this needs to be registered and is subject to a fee. Please note that on May 14 and May 16, 2024 no parties are allowed.

Application for stand party permit

www.stuttgartmesseserviceportal.de [UNITI expo 2024]
> Stand construction & Service > Permits > Stand party permit

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

4.13. Stand security —

Stand security can be booked for the entire duration of the trade fair, as well as during set-up and dismantling through the Landesmesse Stuttgart.

Application for stand security

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Stand services
- > Personnel > Stand security

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

4.14. Trade fair hostesses —

If you need additional staff during the fair, you can hire trade fair hostesses via the <u>Stuttgart Messe Service-Portal.</u>

Order form for trade fair hostesses

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Stand services
- > Personnel > Trade fair hostesses

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Information on trade fair hostesses & staff for stand set-up

www.stuttgartmesseserviceportal.de [UNITI expo 2024] > Downloads

4.15. WiFi inside halls

UNITI expo offers its visitors and exhibitors free open WiFi access inside the halls for checking e-mails and other activities that do not require a large amount of data. The network **UNITI expo** visitor comes with a 5 GHz connection and offers every user **100 MB per day** at their free disposal.

How to login:

- Connect to the WiFi
- Use your web browser to open a unencrypted website (e.g. www.uniti-expo.com).
- Accept the terms and conditions on the following landing page and click 'connect'.

However, if you need a stable high-speed internet connection to present your exhibits or carry out administrative tasks, we strongly recommend you to order the installation of a private internet access.

(See page 22: 5.13. Internet/WiFi/communication installations)

Please note that you must register your own wireless network (WiFi) at the Landesmesse Stuttgart.

5. Stand construction (in alphabetic order)

The following section is a summary of key information and issues pertaining to the construction of your stand. In addition, we ask you to comply with all provisions in the UNITI Kraftstoff GmbH exhibition terms and conditions and the <u>Technical guidelines</u> of Landesmesse Stuttgart.

If you do not have your own stand construction, you will find various stand construction packages and equipment, as well as individual solutions on page 27: 6. Stand packages.

Please place orders for services provided by Landesmesse Stuttgart and its service partners online via the <u>Stuttgart Messe Service-Portal</u>. You will receive the commensurate login data, that enables you to order services. Invoices are issued directly by Landesmesse Stuttgart.

Please observe the aforementioned order deadlines. Late orders could incur considerable extra costs. (See <u>page 9: 3.2. Services</u> provided by Landesmesse Stuttgart)

5.1. Barrier-free construction

Please ensure that there is barrier-free access to your stand. Your stands and facilities should be accessible and usable by visitors with limited mobility without the need for assistance.

5.2. Balloons -

Inside the premises of Landesmesse Stuttgart you are only allowed to fill balloons with air or safety gas. They must all be approved by the Landesmesse Stuttgart. A safe fixing for the stand area is required.

The distribution of advertising balloons to customers is not permitted as they could fly to the ceiling due to the air inside.

Exhibition conditions of UNITI Kraftstoff GmbH, Technical guidelines of Landesmesse Stuttgart

www.uniti-expo.com
Exhibitors > Download area

Technical guidelines of Landesmesse Stuttgart Item 4.4.1.5 und 5.7.1.1

www.uniti-expo.com

5.3. Beverage dispensing systems -

The Ordinance on Industrial Safety and Health and General Food Law Regulation must be observed with respect to the installation and operation of beverage dispensing systems on the stand. A separate permit is required to serve alcohol.

Permit to hand out alcohol

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Permits
- > Permit to hand out alcohol

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Requirements for handling foodstuffs

www.stuttgartmesseserviceportal.de [UNITI expo 2024]
> Downloads

5.4. Boundaries facing the aisle -

So as not to compromise the appeal of adjacent stands, no more than 50 % of the open side of a stand is permitted to be 'closed off' by walls.

Walls that are at least 1 m from the stand boundary, have a height not exceeding 1.2 m or are transparent are exempt from this rule.

Exhibition conditions of UNITI-Kraftstoff GmbH Item 13.3

www.uniti-expo.com

> Exhibitors > Download area

5.5. Boundaries to neighbouring stands —

Your stand must have fixed partition walls. Roll-ups and poster displays may not be used as boundaries.

If necessary, you can order suitable stand partition walls via the <u>Stuttgart Messe Service-Portal</u>.

Order form for stand partition walls

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Stand construction
- > Stand partition walls

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

5.6. Ceiling suspensions -

Ceiling suspensions are possible in all the halls except under the gallery in Hall 1. The maximum load is 100 kg per suspension point. Suspension points may only be obtained from and modified by service partners of Landesmesse Stuttgart.

Due to the special roof construction spanning the halls and the movements that are possible as a result, please note that the distance between objects suspended from the ceiling and those standing on the floor must at least be 50 cm.

5.7. Compressed air —

Compressed air connections may only be installed by Landesmesse Stuttgart or its service partners.

Due to reasons of operational safety is the use of own compressors not allowed (as well as the use of small- and auxiliary compressors).

Exceptions as subject to approval have to be registered at the responsible service partner of the Landesmesse Stuttgart 6 weeks before the fair begins.

If the compressors are firmly installed in the exhibit, you have to send an information to technik@messe-stuttgart.de. A registration through the form is not necessary.

Compressed air is supplied via the utility channels indicated in the hall maps (see <u>page 26: 5.23. Utility channels inside halls</u>).

Maximum height of the upper edge of ceiling suspensions 8.90 m

Information on ceiling suspensions

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Technical services
- Ceiling suspensions

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Compressed air on exhibition grounds

Operating pressure 6 bar (more upon request)

Technical guidelines of Landesmesse Stuttgart Item 5.5.1

www.uniti-expo.com

> Exhibitors > Download area

Order forms for compressed air connections

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Technical services
- Compressed air

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Instructions on compressed air supply

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

Downloads

Hall maps with utility channels

You will receive it together with your booth confirmatio or download it at: www.uniti-expo.com

5.8. Construction heights and distance to neighbouring stands -

The following guidelines must be met:

- The maximum construction height at *UNITI expo* is 6.0 m. The upper edge of the ceiling suspension may reach a maximum height of 8.90 m.
- > The height of the stand boundary to neighbouring stands must be at least 2.50 m.
- > Stand boundaries towards neighbouring stands over 2.50 m must be neutral (white or gray). For non-neutral walls over 2.50 m, a neighbouring zone of 1.0 m must be maintained.
- A stand construction permit is required for stand heights exceeding 3.50 m. (see <u>page 25: 5.21. Stand construction permit</u>) from Landesmesse

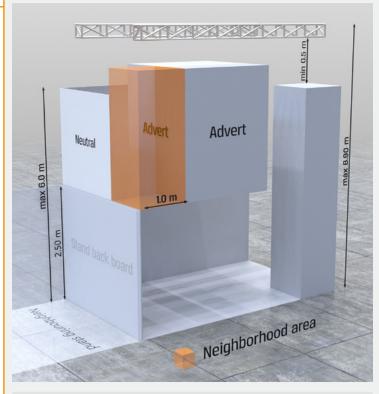
Only single-deck construction is allowed. For category XL stands in Hall 1, double-deck construction is possible. Restrictions on construction heights exist in:

There are construction height limitations in:

- > Hall 1. Those areas in front of air outlets and bellow staircases
- > Hall 3. Those areas in front of air outlets and in the entrance
- Hall 5. Those areas in front of air outlets, in the entrance area and below the staircase

Please refer to the detailed hall plan for the exact height restrictions at your stand location.

Due to the special roof construction spanning the halls and the movements that are possible as a result, please note that the distance between objects suspended from the ceiling and those standing on the floor must at least be 50 cm.



Hall maps with construction height limits

You will receive it together with your booth confirmation or download it at:

www.uniti-expo.com

> Exhibitors > Download area

Technical guidelines of Landesmesse Stuttgart Item 4.3

www.uniti-expo.com

5.9. Electrical installations –

Electrical connections are not included in your stand registration and must be booked via the Stuttgart Messe Service Portal. Electrical connections may only be installed by Landesmesse Stuttgart or its service partners.

One main outlet is required for each stand. The outlets are equipped with approved safety fuses and electric meters in accordance with the regulations. The entire stand installation must be capable of being switched off via a main switch.

Electricity is supplied via the utility channels indicated in the hall maps (see page 26: 5.23. Utility channels inside halls).

Voltage on exhibition grounds

AC 230 V (+6 %/-10 %) / 50 Hz

DC 3 x 400 V (+6 %/-10 %) / 50 Hz

Electrical installations

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Technical services
- > Electrical installations

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Hall maps with utility channels

You will receive it together with your booth confirmation or download it at:

www.uniti-expo.com

> Exhibitors > Download area

5.10. Floor loading —

Permissible loads for individual hall zones must not be exceeded.

Halls 1, 3 and 5

33 kN/sqm, 16 kN/sqm over utility channels

5.11. Furniture and plant leasing -

Furniture and plants can be hired via the <u>Stuttgart Messe</u> <u>Service portal</u>.

Information on furniture and plants for hire

 $\underline{www.stuttgartmesseserviceportal.de} \ [\textit{UNITI expo 2024}]$

> Stand construction & Service > Stand equipment

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

5.12. Gas cylinders / pressure vessels / hazardous substances

Any gas cylinders and hazardous substances at the stands must be declared.

5.13. Internet/WiFi/communication installations

UNITI expo provides free, open WiFi for its visitors and exhibitors in all halls.

However, if you need a stable high-speed internet connection to present your exhibits or carry out administrative tasks, we strongly recommend to you order the installation of private internet access.

Communication installations may only be undertaken by Landesmesse Stuttgart or its service partners.

Please note that you must register your own wireless network (WiFi) at the Landesmesse Stuttgart.

Connections are installed via the service ducts indicated in the hall maps. (see <u>page 26: 5.23. Utility channels inside halls</u>).

Application for gas cylinder/pressure vessels/ hazardous substance permit

www.stuttgartmesseserviceportal.de [*UNITI expo 2024*]

- > Stand construction & Service > Permits
- > Permit to set up gas cylinders

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Regulations for setting up gas cylinders

www.stuttgartmesseserviceportal.de [UNITI expo 2024]
> Downloads

Order form for communication systems

www.stuttgartmesseserviceportal.de [*UNITI expo 2024*]

- > Stand construction & Service > Technical services
- > Telecommunication

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Order form for LAN and WiFi connections

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Technical services
- Internet

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Hall maps with utility channels

You will receive it together with your booth confirmation or download it at: www.uniti-expo.com

5.14. Noise generated by machinery -

If noise generated by machinery or other appliances exceeds 75 dBA (measured at 3 m distance from the stand), this must be remedied by means of a soundproof booth. (See <u>page 12: 4.5.</u> <u>Noise levels</u>) In general, the following rule applies: normal volume conversations can be held at neighbouring stands.

5.15. Open-air spaces —

Permissible construction and operating heights in open-air spaces are determined exclusively on a case-by-case basis. The terms and conditions of Landesmesse Stuttgart apply.

5.16. Pyrotechnics

Pyrotechnic demonstrations require approval and must be coordinated with the Landesmesse Stuttgart.

5.17. Set-up and dismantling times ———

Please note the regular set-up and dismantling times shown in the following table (on the back).

It is essential that you book a desired time slot for your entrance to the exhibition grounds and the loading yards during the regular set-up and dismantling times. This is done via the VisiFair logistics tool of Messe Stuttgart. (See page 29: 7.2. VisiFair logistics tool of Messe Stuttgart)

If extended set-up and dismantling times are required, they can be booked in the periods displayed subject to a daily charge via the <u>Stuttgart Messe Service-Portal</u>.

Hall aisles must be cleared by no later than 18:00 on the last set-up day. Stands that are not occupied at 18:00 on the last set-up day will be closed subject to a charge.

Exhibition conditions of UNITI-Kraftstoff GmbH Item 20.1

www.uniti-expo.com

> Exhibitors > Download area

Information on open-air spaces

Enquiries to: uniti-expo@com-a-tec.de

Technical guidelines of Landesmesse Stuttgart Item 4.3

www.uniti-expo.com

> Exhibitors > Download area

Early set-up

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Permits
- > Early stand set-up

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Extended dismantling

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Permits
- > Prolongation of dismantling

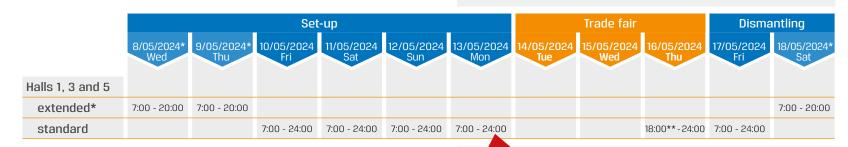
You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Further information on set-up and dismantling

Enquiries to: <u>uniti-expo@com-a-tec.de</u>

On the last day of the trade fair, stands leased from Landesmesse Stuttgart and branded modular stand packages from von Hagen GmbH must be completely dismantled and cleared away by 21:00.

Directions to the exhibition grounds and halls can be found on Access map for loading / unloading on page 33.



^{*} subject to a charge, ** dismantling after hall release

From **18:00** onwards the hall aisles must be cleared.

5.18. Set-up assistance

If you or your stand builder require assistance during stand set-up or dismantling, set-up staff can be booked via the <u>Stuttgart Messe Service-Portal</u>.

5.19. Stand boundaries

Exhibits can be displayed anywhere inside of the stand boundaries. Control panels, operators or similar must remain within the stand boundaries at all times.

Order form for set-up staff

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Stand services
- > Personnel > Set up staff

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Information on trade fair hostesses & staff for stand set-up

<u>www.stuttgartmesseserviceportal.de</u> [*UNITI expo 2024*] **>** Downloads

5.20. Stand construction and decoration materials, glass -

All stand construction and decoration materials must be at least flame retardant and comply with building materials class B1.

Only suitable safety glass may be used for glass elements.

Please observe the relevant sections of the <u>Technical guidelines</u> of Landesmesse Stuttgart.

Stand construction permit required for

Construction heights higher than 3.50 m, higher than 3.0 m in Hall 1 under the gallery

Technical guidelines of Landesmesse Stuttgart

Technical guidelines of Landesmesse Stuttgart -

Stand construction and decorative materials - item 4.4.1.1

Floor space exceeds 30 sqm

Glass elements - item 4.4.3

> Exhibitors > Download area

> Exhibitors > Download area

www.uniti-expo.com

glass and acrylic glass

www.uniti-expo.com

Stand/special constructions with closed ceilings

Order form for stand construction permit

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Permits
- > Stand construction permit

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

5.21. Stand construction permit -

Check whether your stand requires a stand construction permit based on the listed criteria. If so, please duly submit the relevant documents via the Stuttgart Messe Service-Portal by **May 10, 2024**.

UNITI-Kraftstoff GmbH will bear the costs of your stand construction permit.

5.22. Stand roofing -

To avoid impairing protection afforded by the sprinkler system, the respectively current fire protection provisions on stand roofing stipulated in the <u>Technical guidelines of Landesmesse Stuttgart</u> are to be observed.

Technical guidelines of Landesmesse Stuttgart Item 4.4.2

www.uniti-expo.com

5.23. Utility channels inside halls -

Hall maps with utility channels for electricity, water, waste water, compressed air and communication channels can be found on the *UNITI expo* website beforehand. You will also receive them with your stand confirmation by e-mail.

5.24. Vehicle exhibits -

Vehicles with combustion engines may only be exhibited in the hall if the fuel tank is virtually **empty** (fuel light is on) and locked.

5.25. Water and waste water —

Water and waste water connections are not included in your stand registration and must be booked via the Stuttgart Messe Service Portal. Water and waste water connections may only be installed by Landesmesse Stuttgart or its service partners.

Each water connection is secured by a main water tap.

Water and waste water are supplied via the service ducts marked on the hall maps (see page 26: 5.23. Utility channels inside halls).

Hall maps with utility channels

You will receive it together with your booth confirmation or download it at:

www.uniti-expo.com

> Exhibitors > Download area

Technical guidelines of Landesmesse Stuttgart Item 4.4.1.2

www.uniti-expo.com

> Exhibitors > Download area

Information for the exhibition of vehicles

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

> Downloads

Water

Water pressure is 4.5 bar

Hardness level approx. 9.5 dGH

Application of water and waste water

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Technical services
- **>** Sanitary

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Hall maps with utility channels

www.uniti-expo.com

> Exhibitors > Exhibitor information

6. Stand packages

6.1. Modular branded stand packages from von Hagen GmbH -

These high-quality and branded modular stand packages were specially designed for **UNITI expo** and provide the framework for the optimised and cost-efficient presentation of your products and company. Thanks to their customisable printed walls, stands can be adapted to your brand and distinctive look.

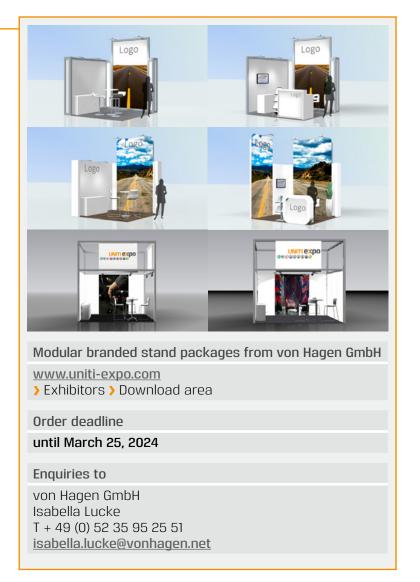
The "turnkey" stand concept means that you don't have to worry about setting up, dismantling or furnishing your stand. All you have to do is set up the products/exhibits delivered directly to the stand, lay out the advertising materials and you're ready to go.

A distinctive aspect of the branded modular stand package is that despite the modest cost, you maintain a high degree of flexibility: additional furnishings and facilities can be booked and even customised adjustments and extensions can be planned directly with the stand builder.

The illustrated examples can be easily adapted for corner, linear and island stands from 6 sqm to 120 sqm stands.

Stand and key handover will take place at your stand on **Monday, May 13, 2024 from 9:00**. The exact handover time can be agreed either in advance or directly on site with your contact from von Hagen GmbH. An earlier handover can be arranged upon request.

The stands must be completely vacated by 21:00 on Thursday, May 16, 2024 (last day of the trade fair).



6.2. Landesmesse Stuttgart stand packages

Landesmesse Stuttgart offers its exhibitors a diverse range of stand packages. These can be booked directly via the <u>Stuttgart Messe Service-Portal</u>.

Please note that these stands must be completely vacated by 21:00 on Thursday, **May 16, 2024** (last day of the trade fair).

6.3. Partners for your own customised stand solution

Of course you are also free to select a stand builder of your choice to design your stand. A list of potential partners for your customised stand is available on page 43: 11.5. Exhibition stand construction companies.



Order form for stand packages from Landesmesse Stuttgart

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & services > Stand construction
- > Customized offers

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Enquiries to

Stuttgart Messe Serviceportal T. +49 711 18560-2444 sms@messe-stuttgart.de

7. Logistics

Directions and parking spaces for exhibitors, stand builders and visitors can be found here: <u>Access map for loading/unloading on page 33</u>.

7.1. Clearance height

The clearance height of the gates is approx. 4.4 m.

7.2. VisiFair logistics tool of Messe Stuttgart -

You have to use the VisiFair online platform to book a desired time slot in advance for your entry to the exhibition grounds and the loading yards. Instead of an entry deposit, loading and unloading slots must now be booked in advance by paying a fee. There is an exact time and location allocation here. Access to the parking lots in front of the halls must also be booked. This is free of charge during set-up and dismantling and valid for the entire day. After booking, you will receive your entry ticket in both cases, which must be presented on site in digital or printed form.

Important: During early set-up and extended dismantling, access is not regulated via VisiFair. You will receive your access authorization with your booking confirmation for early set-up and extended dismantling.

How do I book my loading and unloading slot?

VisiFair stores all set-up and dismantling times for the event as well as the available loading zones. You will not receive automatic login data but must register with <u>VisiFair</u> in order to be able to select the correct event. The event code for **UNITI expo 2024**: **MVF8E** is mandatory for this.

VisiFair

If you have any questions or suggestions regarding the use of <u>VisiFair</u>, please call the **support hotline** at +49 711 939 64382 or send an e-mail to support@ms.visifair.com

In addition, trained staff will be on the exhibition grounds to support you on site. Further information can be found on the Messe Stuttgart website.

Event code for UNITI expo 2024

> MVF8E

First you need to select the required vehicle category, then the date and time. The system will then show you all available loading zones and time slots. Once you have made your booking, you will receive the entry ticket. All booking data is visible on this. It also contains the QR code required for entry and directions to the booked loading zone.

Please note that entry to the exhibition grounds is only possible with a valid entry ticket. In addition, the booked time slots will be monitored on site to ensure that everything runs smoothly.

7.3. Truck parking

There are truck parking places outside the exhibition grounds available for exhibitors and stand builders. For further information, please contact the quard or security personnel on site.

7.4. Refrigerated containers and refrigerated trucks in loading docks -

For exhibitors, parking spaces are available in the loading yards of the halls. For further information as well as for pre-reservations, please contact Ms. Vanessa Schaber by e-mail.

7.5. Transportation of exhibits –

Landesmesse Stuttgart recommends its official forwarder, Schenker Deutschland AG, DB SCHENKERfairs, for the transportation of exhibits to and from *UNITI expo*. See page 43: 11.4.3. Forwarding, lifting platforms, fork lift trucks

All exhibits should be send to the forwarder carriage paid and free of any charges, and include the hall and stand number to ensure the transportation process runs smoothly.

Private vehicles are not permitted inside the halls.

Additional information and reservation

Enquiries to: <u>vanessa.schaber@messe-stuttgart.de</u>

Information on the transportation of exhibits

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Logistics
- Forwarding

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Information sheet on deliveries

www.stuttgartmesseserviceportal.de [UNITI expo 2024]
> Downloads

7.6. Address for deliveries to your stand

You have the following options to deliver items to your stand. A list of contacts is available on <u>page 43: 11.4.3. Forwarding</u>, <u>lifting platforms</u>, fork lift trucks.

Direct delivery to the stand:

Direct delivery to your stand is only possible during set-up of the stand and during the course of the trade fair. Please note that packages must be accepted personally at the stand. If no one can be found at the stand, the delivery will be send back.

<<Exhibitor>> c/o Landesmesse Stuttgart GmbH **UNITI expo** <<Hall, Stand>> Einfahrt: Tor 1 70629 Stuttgart Messegelände

Deliveries with the possibility of intermediate storage:

Delivery by Schenker Deutschland AG, DB SCHENKERfairs is possible prior to and during stand set-up and also in the course of the trade fair. A logistics fee will be charged for this service. See page 43: 11.4.3. Forwarding, lifting platforms, fork lift trucks

Schenker Deutschland AG
-DB SCHENKERfairsEinfahrt: Tor 1
70629 Stuttgart Messegelände
<<Name of customer>>
<<Exhibitor>>
<<Hall, Stand>>

Information sheet on deliveries

<u>www.stuttgartmesseserviceportal.de</u> [*UNITI expo 2024*] **>** Downloads

International deliveries:

In the case of international consignments, particularly where customs clearance is required, we request that you contact the reference person at DB Schenker AG in advance. (See <u>page 43:</u> 11.4.3. Forwarding, lifting platforms, fork lift trucks

7.7. Cranes and hoists

Only the official forwarder (DB Schenker) is permitted to operate cranes and hoists on exhibition grounds for safety and liability reasons. These services can be booked via the <u>Stuttgart Messe Service-Portal</u>.

7.8. Storage of empties -

The trade fair forwarder operates a warehouse where empty packaging materials (empties) can be stored for the duration of the trade fair. Storage of empties can be booked directly via the <u>Stuttgart Messe Service-Portal</u>.

Information on trade fair logistics

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Logistics
- Forwarding

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Order form for the storage of empties

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & services > Logistics
- > Forwarding > Storage of empties

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

7.9. Access map for loading/unloading



8. Directions and accommodation

Arriving by car –

Landesmesse Stuttgart is located directly near the "Flughafen/ Messe" exit on the A8. Access to parking spaces will be controlled by a dynamic traffic and parking guidance system for the duration of the trade fair.

The exhibition grounds are located approx. 13 km from the centre of Stuttgart.

Address

Flughafenstrasse/Flughafen 70629 Stuttgart

Address for older navigation systems:

Flughafenstrasse/Flughafen 70629 Leinfelden-Echterdingen

Coordinates

Longitude: 09° 11′ 24″ E Latitude: 48° 41' 45" N

8.2. Parking –

Landesmesse Stuttgart has an ample number of parking spaces in the immediate vicinity of the exhibition grounds.

Long-term parking permits for exhibitors in P31 and P32 can be ordered via the Stuttgart Messe Service-Portal. These permits are valid for the entire duration of the trade fair (including the last set-up day and first day of dismantling).

Long-term parking permits for exhibitors

www.stuttgartmesseserviceportal.de [UNITI expo 2024]

- > Stand construction & Service > Parking
- > Long-term parking permit

You will receive the login data in autumn 2023 directly from the Landesmesse Stuttgart. For any questions or problems, please contact them directly: sms@messe-stuttgart.de

Parking spaces for exhibitors at Landesmesse Stuttgart

www.messe-stuttgart.de > For exhibitors > Downloads

As at April 05, 2024

Subject to change. Find the latest version here.

8.3. Accommodation -

As an exhibitor or visitor to **UNITI expo**, a regularly updated, reserved number of rooms is available to you via the **UNITI expo** online booking form presented by our partner Stuttgart-Marketing GmbH. The booking of selected partner hotels also includes free use of public transport.

If a larger block booking is required, please contact staff at Stuttgart-Marketing GmbH directly by phone or e-mail (reference: **UNITI expo**) for dedicated assistance. page 44: 11.9. Hotel & Tourism

We strongly recommend you to book rooms for your stand personnel as early as possible.

Hotel reservations

www.uniti-expo.com

- > Exhibitors > Exhibitor information
- **>** Booking link for your hotel room during **UNITI expo**

Specific enquiries to Stuttgart-Marketing GmbH

hotels@stuttgart-tourist.de

9. Marketing

9.1. Entry into the print and online versions of the exhibitor directory -

The print version of the exhibitor directory, the hall plans and the conference program are free of charge for visitors and will be distributed among other things at the entrance of the trade fair. The online exhibitor directory can be found on the website of **UNITI expo**, which is also suitable for use with mobile devices.

Important note: You are required to personally enter your details online on the *UNITI expo* exhibitor portal by the editorial deadline on March 22, 2024 (see page 10: 3.4. Exhibitor directory).

Your stand booking will already include the following services:

- Entry into the printed and online versions of the exhibitor directory, including full company address in the alphabetical directory and a basic entry (company name, hall and stand number) under each selected product category.
- > Listing as an exhibitor in our partner media tankstellenWelt and PetrolPlaza as well as on the website www.uniti-expo.com.
- Inclusion of your press releases in the official *UNITI expo* press kit You are responsible for ensuring that your entries are correct. The organiser reserves the right to not publish entries that are inaccurate, inappropriate, relate to competitors or are not legally compliant.

Online exhibitor directory

www.uniti-expo.com
Exhibitors > Exhibitor directory

9.2. Advertising packages and individual services -

To ensure you communicate effectively with visitors and potential customers, we offer attractive individual advertising services and a powerful premium package with a saving of 25 % in total:

Order form for additional advertising services

www.uniti-expo.com

Services	Individual prices		Premium package
Premium listing with a profile page, logo and full-page colour advertisement in the print version of the exhibitor directory and logo in the online version	○ 3,000 €		⊘
Listing as an exhibitor with logo in tankstellenWelt and on PetrolPlaza representing our media partners, as well as in the print and online versions of the exhibitor directory	0	1,000 €	Ø
Space for your company's brochures in the public brochure display	0	500 €	⊘
Display of your individual press kit in the press room	0	500 €	⊘
Stand identifier with logo on all hall plans: on large-sized posters in the relevant halls and in the print version of the hall plan for all visitors	0	1,000 €	Ø
Colour advertisement in the print version of the hall plan	0	2,000 €	⊘
Subtotal	€0		○ 6,000 €
Additional full-page colour advertisement in the print version of the exhibitor directory		x 2,000 €	= € 0
Additional colour advertisement in the print version of the hall plan		x 2,000 €	= € 0
All prices plus VAT Total	€0		





3



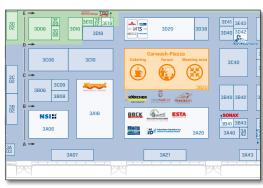
6







4



9.3. Publisher of the exhibitor directory and a word of caution regarding fraudulent publishers

com-a-tec GmbH is the only official publisher of the *UNITI expo* exhibitor directory. Entries are published on the *UNITI expo* website only. As such, please exercise extreme caution if you, as an exhibitor, receive offers, requests for payment, invoices or similar forms from other publishers (e. g. EXPO GUIDE S.A.).

9.4. Distribution of promotional materials on the exhibition grounds -

The distribution of printed materials and use of promotional materials is only permitted on the exhibitor's own stand. Exceptions must be approved by the organiser.

Advertising and promotional activities outside the stand are only permitted through booking an activity offered at the exhibition grounds. This specifically includes the distribution of brochures.

9.5. Sample distribution / direct sales -

In keeping with the spirit of this exhibition, the free distribution of goods and samples is permitted at exhibitor stands.

However, the direct sale of goods is not permitted.

Exhibition conditions of UNITI-Kraftstoff GmbH Item 13.4

www.uniti-expo.com

> Exhibitors > Download area

Bookable promotional activities at the exhibition grounds will be available from January 2024

Permit for distribution of promotional materials

Enquiries to: <u>uniti-expo@com-a-tec.de</u>

Exhibition conditions of UNITI-Kraftstoff GmbH Item 9

www.uniti-expo.com

10. Ticketing

10.1. Badges for exhibitors and stand personnel -

You can register your stand personnel and yourself through the **UNITI expo** exhibitor portal for exhibitor badges. These badges will be your ticket and name tag on site.

10.2. Tickets for trade visitors -

Visitors can register to the **UNITI expo** Visitor Portal free of charge to qualify as a trade visitor, and print out their visitor badge in advance of the fair. The badge will be valid throughout all three days of the trade fair (May 14-May 16, 2024).

Unregistered visitors must register at the registration counter at the Entrance East.

10.3. Guest tickets for your customers —

As an exhibitor, you can invite as many business partners, customers or potential customers to the event as you wish, free of charge. The only prerequisite is that they are trade visitors.

You can generate codes for complimentary tickets by visiting the **UNITI expo** exhibitor portal. Using these codes, your guests will be able to register directly online in advance and print their visitor badge prior to the trade fair. Moreover, the **UNITI expo** exhibitor portal will enable you to see at any time who has already used your codes to register.

Exhibitor portal

www.uniti-expo.com
Exhibitors > Exhibitor portal

Visitor portal

The visitor portal is available to all registered exhibitors

Exhibitor portal

www.uniti-expo.com
Exhibitors > Exhibitor portal

10.4. Tickets for the UNITI expo networking party -

A networking party with varied street food offerings and entertainment will take place on the first evening of **UNITI expo**. Dependent on the size of your stand, a specific number of tickets for the networking party is already included within your stand registration package.

As an exhibitor, you may purchase online as many tickets as you wish for your team and guests for the price of \in 50 plus VAT via the **UNITI expo** exhibitor portal. The tickets can be picked up at the exhibitor counter in the Entrance East on May 14, 2024.

Stand size		Tickets inclusive		
S	from 9 sqm	2		
Μ	from 36 sqm	3		
L	from 60 sqm	4		
XL	from 100 sqm	5		
Exhibitor portal www.uniti-expo.com				
> Exhibitors > Exhibitor portal				
Registration deadline				
May 3, 2024				

11. List of contacts

11.1. Event Organisers

UNITI-Kraftstoff GmbH

Jägerstrasse 6 10117 Berlin Germany

Project management

UNITI-Kraftstoff GmbH Stephanie Raschemann

T. +49 30 755414348 F. +49 30 755414366 raschemann@uniti.de

1.2. Exhibitor contact

com-a-tec GmbH Ben Boroewitsch

T. +49 7721 983077 F. +49 7721 983070 uniti-expo@com-a-tec.de

Service number in urgent cases (April 29 - May 17, 2024)

A **UNITI expo** representative is always available on site to help you with any issues you may have. All exhibitors will be notified of the commensurate service number around two weeks before the start of the event.

11.3. Venue

Landesmesse Stuttgart GmbH

Messepiazza 1 70629 Stuttgart Germany

www.messe-stuttgart.com

11.4. Event management

11.4.1. Landesmesse Stuttgart/Messe Service

Landesmesse Stuttgart GmbH Stuttgart Messe Service

T. +49 711 185 60 24 44 sms@messe-stuttgart.de

Postal address: Landesmesse Stuttgart GmbH Messepiazza 1 70629 Stuttgart Germany

11.4.2. Ceiling suspensions

Neumann & Müller GmbH & Co KG Zeppelinstrasse 126 73730 Esslingen Germany

T. +49 711 185 67 93 60 messe.stuttgart@neumannmueller.com

11.4.3. Forwarding, lifting platforms, fork lift trucks

Schenker Deutschland AG Messepiazza Neue Landesmesse 70629 Stuttgart Germany

T. +49 711 185 60 33 00 F. +49 711 185 60 33 49

National exhibitor: Sarina Tyus <u>sarina.tyus@dbschenker.com</u> Timm Schmidt timm.schmidt@dbschenker.com

International exhibitor:
Dirk Allgeier
dirk.allgeier@dbschenker.com
Dirk Brückner
dirk.brueckner@dbschenker.com

11.4.4. Waste disposal

Landesmesse Stuttgart GmbH Stuttgart Messe Service

T. +49 711 185 60 24 44 sms@messe-stuttgart.de

Postal address: Landesmesse Stuttgart GmbH Messepiazza 1 70629 Stuttgart Germany

11.4.5. Parking permits

Apcoa Autoparking GmbH Bosch Parkhaus (tract on the left) Entrance East

T. +49 711 948 45 06 F. +49 711 725 28 92

11.4.6. Stand security

Landesmesse Stuttgart GmbH Stuttgart Messe Service

T. +49 711 185 60 24 44 sms@messe-stuttgart.de

11.5. Exhibition stand construction companies

11.5.1. von Hagen GmbH

Westerholz 8 32825 Blomberg Germany

Isabella Lucke T. + 49 52 35 95 25 51 isabella.lucke@vonhagen.net

11.5.2. bluepool GmbH

Schelmenwasenstraße 16-20 70567 Stuttgart Germany

T. +49 711 902140 info@bluepool.de

11.6. Event technology

11.6.1. Maurer Veranstaltungstechnik GmbH

Lighting, suspension systems, sound and multi-media

Zeppelinstrasse 1/1 89160 Dornstadt Germany

Steffen Maurer T. +49 7304 436300 sm@maurer-veranstaltungstechnik.de

11.6.2. Neumann-Müller GmbH & Co KG

Zeppelinstrasse 126 73730 Esslingen Germany

T. +49 711 185 67 93 60 messe.stuttgart@neumannmueller.com

11.7. Catering

11.7.1. Party Weller

Schlossstrasse 60 70716 Stuttgart Germany

T. +49 711 61553535 F. +49 711 61553555 catering@weller-dasoriginal.de

11.7.2. Aramark

Martin-Behaim-Str. 6 63263 Neu-Isenburg Germany

T. +49 6102 7450 F. +49 6102 745234 info@aramark.de

11.8. Others

11.8.1. Interpreter

WeSwitch Languages GmbH &. Co. KG Obere Str. 12 71134 Aidlingen Germany

T. +49 (0) 7034 947 91 82 info@we-switch.com

11.8.2. Trade fair hostesses

ProfiTess Messe.Events.Promotion Schneckenbergstrasse 21 70469 Stuttgart Germany

T. +49 (0) 711 94528 700 info@profi-tess.de

11.9. Hotel & Tourism

Stuttgart-Marketing GmbH T. +49 (0) 711 22 28 100 hotels@stuttgart-tourist.de

See you at UNITI expo 2024!